



NEWS RELEASE

Date: August 10, 2020

FOR IMMEDIATE RELEASE

County of Huron Launches Huron Recovery Grant Program for Businesses

[Huron County, Ontario] – The County of Huron is pleased to announce the Huron Recovery Grant Program, a funding program available to small businesses who may be required to make significant changes while adapting to the realities of COVID-19.

Led by Huron County Economic Development with \$15,000 in funds provided through a partnership with Community Futures Huron, the Huron Recovery Grant Program will award grants of up to \$2,500 to eligible applicants in Huron County as they pivot to maintain operations and to help offset costs associated with this transition.

Successful applicants will apply with projects that demonstrate innovation in adjustments to operating in the “new normal.” Project expenses cannot be operational in nature (ie. staffing, rent, etc.). To be eligible, project expenses must occur after August 10, 2020.

Applications for the program are due August 31, with a mentorship and training program running from September 1 to September 30. Training will include a series of four webinars that will help businesses develop their idea, understand the return on investment, determine the project impact and how to make a great pitch.

Businesses will submit final proposals and present to a review team, with the winning businesses being announced during Small Business Week (October 19 to 23, 2020).

For more information on the Huron Recovery Grant Program, visit <https://www.huroncounty.ca/recovery-grant-program/> or email smallbusiness@huroncounty.ca.

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The County of Huron asks all residents and visitors to continue respecting all public health guidelines, including performing hand hygiene, practicing physical distancing, and staying home if feeling ill. Stay informed on the Coronavirus (COVID-19) situation in Huron County by visiting the [Huron-Perth Public Health website](#).